



Privacy Notice

caresyntax GmbH
Konturstraße 18A
12099 Berlin
Germany

caresyntax Inc.
900 Larkspur Landing
Suite 120
Larkspur, CA 94939 USA

Online, we are reachable under caresyntax.com.

Caresyntax is the world-leading developer of surgical intelligence and automation technologies. Caresyntax is the only solution you need to make surgery smarter, safer, and more profitable. Our vendor-agnostic surgical platform enables you to capture new insights from video and harness new and existing healthcare data across your enterprise to streamline workflows, improve care delivery, and enhance patient outcomes – in and around your operating room (OR). Caresyntax includes Caresyntax GmbH in Germany and Caresyntax Inc in the United States of America.

This Notice will explain how our organization uses the data we collect from you when you use our platform. The Notice complies with the EU General Data Protection Regulation 2016/679 (GDPR), US Healthcare Insurance Portability and Accountability Act (HIPAA), and US Health Information Technology for Economic and Clinical Health (HITECH) Act.

Topics:

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1 What data do we collect?

Caresyntax systems collect the following data:

- Personal identification information (e.g., name, gender, birthdate, etc.) of patients
- Surgical video
- Data related to surgical procedures (e.g., date, time, type of procedure, etc.)

2 How do we collect your data?

You directly provide Caresyntax with most of the data we collect when you use our systems. Our systems collect data and process data when you:

- Enter patient health and staff data;
- Schedule surgical procedures;
- Initiate recording of surgical procedures; and
- Submit data via our data warehouse system for analysis.

Caresyntax may also receive your data indirectly from the following sources:

- Your hospital's electronic health record system
- Your hospital's diagnostic image storage system i.e., Picture Archiving and Communication System (PACS))

3 How will we use your data?

Caresyntax creates data-rich surgical records. Our platform collects your data so that we can:

- Help you increase profitability
 - Reduce the total cost of care
 - Enhance service line excellence and marketability
 - Optimize volume and value-based procedure payments
- Improve patient outcomes
 - Support surgical decisions for precision medicine
 - Increase patient satisfaction and safety
 - Enhance surgical technique and pathways
- Enhance operational efficiency
 - Increase throughput and reduce case delays
 - Improve operating room utilization
 - Enhance team dynamics and staff training

Caresyntax will NOT sell your data/information to any third-party.

4 How do we store your data?

Caresyntax securely stores your data in the Amazon Web Services (AWS) cloud. Caresyntax clients may decide where their data is stored from a list of available AWS regions and who can access the data.

Caresyntax will keep your surgical data for five years or as required by applicable regulation, or another period as specified in our contract with the client. Once this time has expired, we will delete your data in accordance with our company procedures.

5 Marketing outreach

The Caresyntax website allows you to request information about products and services.

You have the right at any time to stop Caresyntax from contacting you for marketing purposes or giving your data to other members of the Caresyntax team.

If you no longer wish to be contacted for marketing purposes, please select unsubscribe on our website or any marketing email that you have received.

6 What are your data protection rights?

Caresyntax would like to make sure that you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access - You have the right to request Caresyntax for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that Caresyntax correct any information you believe is inaccurate. You also have the right to request Caresyntax to complete information you believe is incomplete.

The right to erasure - You have the right to request that Caresyntax erase your personal data, under certain specific conditions.

The right to restrict processing - You have the right to request that Caresyntax restrict the processing of your personal data, under certain specific conditions.

The right to object to processing - You have the right to object to our Company's processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that Caresyntax transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, Caresyntax will respond within 30 days. If you would like to exercise any of the rights described above, please contact us:

Berlin: Tel: +49 (0) 30 71302970
Address: caresyntax GmbH
Konturstraße 18A
12099 Berlin
Germany

USA: Tel: +1(262)-478-0763
Address: Caresyntax, Inc.
900 Larkspur Landing, Suite 120
Larkspur, CA 94939
USA

Email: datasecurity@caresyntax.com

7 What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our website, we may collect information from you automatically through cookies or similar technology.

Here are some details about the cookies that are used on our website:

- When **popups** are used, they may use cookies to determine if a user has seen or closed the popup to determine if the popup should be shown again next time they reload. [more details](#).
- When **notification bars** are used, they may use cookies to determine if a user has seen or closed the notification bar to determine if the notification bar should be shown again next time they reload. [more info](#)
- The site uses the third-party **Optinmonster** embed code for marketing and user targeting purposes, and here's [more info](#)
- The site uses third party **HubSpot** embed code for marketing and user targeting purposes. Click here for [more information](#).
- The site uses the **Jetpack** plugin, and that means if certain features are turned on then the plugin could set various cookies. [More info](#)
- Embedded video content from **YouTube, Vimeo, SoundCloud, or any other third party media via a <script> or <iframe> tag**, then that embed likely inserts more javascript user tracking cookies onto the site.

For further information, visit allaboutcookies.org.

8 How do we use cookies?

On our website, Caresyntax uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our website

9 What types of cookies do we use?

There are a number of different types of cookie; however, our website uses Google:

- **Functionality** – Caresyntax uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Caresyntax uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Caresyntax sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

10 How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

11 Privacy policies of other websites

The Caresyntax website may contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

12 Changes to our privacy notice

Caresyntax keeps its Privacy Notice under regular review and places any updates on our web site. This privacy policy was last updated on the date shown in the footer.

13 How to contact us

If you have any questions about Caresyntax's privacy notice, the data we hold, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

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Address: caresyntax GmbH
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Address: Caresyntax, Inc.

900 Larkspur Landing, Suite 120
Larkspur, CA 94939
USA

Email: datasecurity@caresyntax.com

14 How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Caresyntax has not addressed your concern in a satisfactory manner, you may contact our Data Protection Officer.

Email: datasecurity@caresyntax.com
Telephone: +1(263)-478-0763
Address: Caresyntax, Inc
900 Larkspur Landing, Suite 120
Larkspur, CA 94939, USA

15 How to contact Caresyntax to remove your personal data

Please complete the Request to Delete Personal Data according to Article 17 of the GDPR (DSGVO) form and email it to datasecurity@caresyntax.com.